



# COMMAND

The Official Publication of the Illinois Association of Chiefs of Police  
426 S. Fifth Street, Springfield, IL 62701  
Phone (217) 523-3765 — Toll-Free (877) 244-3345 — Fax (217) 523-8352  
Web: [www.ilchiefs.org](http://www.ilchiefs.org) — Email: [ilacp@ilchiefs.org](mailto:ilacp@ilchiefs.org)

**WELCOME TO ILACP'S "COMMAND" MAGAZINE!**

The Illinois Association of Chiefs of Police (ILACP) is pleased to offer advertising opportunities in connection with what our members and Illinois legislators alike have complimented as an outstanding professional periodical, the COMMAND magazine, which has been published since September 1991. We continue to aspire in our goal to offer up-to-date information about “what’s happening” in the public safety arena to our members within the law enforcement executive leadership community and other interested parties.

The Illinois Association of Chiefs of Police was founded in 1941. Our Mission Statement reads in part: We promote the professional and personal development of our members through innovative services, training, and camaraderie. We make a positive impact on the quality of life in the communities we serve through proactive leadership in:

- Vision and Innovative Change
- Legislation
- Ethics and Integrity
- Professional Standards
- Knowledge and Information
- Dissemination
- Media Relations
- Community Partnerships

The Illinois Association of Chiefs of Police strives to aggressively improve production and media relations with advertisers and sponsors, which will further provide excellent customer service and communications. All invoicing and payments are managed directly by ILACP staff, as well as the production and communications with both the new and current advertising clientele.

It is not too late to get in front of the major decision makers of law enforcement in Illinois. We will be accepting advertisement placements on a continuing basis. Please contact ILACP Executive Director Ed Wojcicki or Executive Assistant Linda Kunz at (217) 523-3765, or via email at address: [command@ilchiefs.org](mailto:command@ilchiefs.org) for assistance. For ad submission Due Dates, please see the attached form.

If you need to place your ad order now, please email the attached order form to the ILACP at [command@ilchiefs.org](mailto:command@ilchiefs.org). You may also fax it to (217) 523-8352, attention Linda Kunz. ILACP will have a representative contact you immediately to assist you with your advertisement copy work.

Respectfully,

Your ILACP Staff

**SHOW YOUR SUPPORT FOR THE ILLINOIS ASSOCIATION OF CHIEFS OF POLICE TODAY!**



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## AD COPY DIMENSIONS & REQUIREMENTS

DISPLAY AD SIZE AND DESCRIPTION		WIDTH INCHES	HEIGHT INCHES	WIDTH INCHES		HEIGHT INCHES	
<b>AD DESCRIPTION</b>	<b>COVERS</b>	<b>VERTICAL DISPLAY</b>	<b>8.75</b>	<b>11.25</b>	<b>HORIZONTAL DISPLAY</b>	<b>N/A</b>	<b>N/A</b>
	<b>FULL PAGE</b>		<b>8.75</b>	<b>11.25</b>		<b>N/A</b>	<b>N/A</b>
	<b>½ PAGE</b>	<b>3.75</b>	<b>10.5</b>	<b>8.0</b>	<b>5.0</b>		
	<b>¼ PAGE</b>	<b>3.75</b>	<b>5.0</b>	<b>8.0</b>	<b>2.25</b>		
	<b>BUSINESS CARD</b>	<b>N/A</b>	<b>N/A</b>	<b>3.5</b>	<b>2.0</b>		

The ILACP Command magazine is created and produced by Cedar Graphics Inc. in Peoria, Illinois in conjunction with the Illinois Association of Chiefs of Police. In the event of questionable ad content, the advertisement will be approved at the discretion of the Illinois Association of Chiefs of Police and its staff.

All ads will be digitally processed in 4-color. Acceptable file format for supplied ads requires minimum 300 DPI quality produced as a PDF, TIFF, or EPS. (We cannot accept low-resolution files.) Preferred page layout programs for submitted native files are Adobe® Illustrator®, InDesign®, Photoshop or QuarkXPress®. There is a \$50 conversion fee in addition to the normal advertising fee in the event your ad is submitted in Microsoft® Word or Publisher, Adobe® Pagemaker®, CorelDraw® 10 or PowerPoint®.

Ad copies can be mailed to [lkunz@ilchiefs.org](mailto:lkunz@ilchiefs.org) or mailed to the Association Headquarters located in Springfield, Illinois.

Advertising space is sold on a first-come, first-served basis. In order to receive multi-discounts, advertisements must be paid in full at the time of receipt of invoice by ILACP.

Ad displays are placed in the order of the size placement: Full Page Ads, ½ Pages, ¼ Pages, and Business Card size.

It is the responsibility of the advertiser to submit ad copy before deadline requirements. Since space is reserved upon payment, there will be no refund due to failure to submit ad copy by the deadline, and Cedar Graphics Inc. reserves the right to create a generic advertisement without recourse.

Ad contract for display must be signed. No exception, please fax to Attn: Linda Kunz – ILACP (217) 523-8352.\*

Signing the order form constitutes part of your agreement to advertise with the ILACP.

**SHOW YOUR SUPPORT FOR THE ILLINOIS ASSOCIATION OF CHIEFS OF POLICE TODAY!**



## DISPLAY ADVERTISING & PLACEMENT AGREEMENT

“COMMAND” magazine is a full-color publication. Advertising fees have not been increased to accomplish this!

**COMPANY INFORMATION**

COMPANY NAME			CONTACT	
MAILING ADDRESS			TITLE	
CITY	STATE	ZIP CODE	TELEPHONE	EXT
WEBSITE			EMAIL ADDRESS	

**RATE SCHEDULE**

AD SIZE	1X	2X	3X	4X
		10% DISC	15% DISC	20% DISC
INSIDE FRONT COVER .....	2050	3690	5225	6550
INSIDE BACK COVER .....	1860	3350	4745	5950
BACK COVER 2/3 PAGE .....	2040	3670	5200	6530
FULL PAGE .....	1440	2590	3675	4610
½ PAGE .....	780	1405	2000	2500
¼ PAGE .....	450	810	1150	1450
BUSINESS CARD .....	180	325	460	575

**\*\*PLEASE SEE ATTACHED PAGE FOR ADVERTISEMENT SIZES AND SPECIFICATIONS.**

**ADVERTISING AGREEMENT**

BY SIGNING THIS AGREEMENT YOU AGREE TO PAY FOR ALL ADVERTISING NET DUE UPON INVOICE. NO ADVERTISING WILL BE INSERTED OR POSITIONED WITHOUT PAYMENT IN FULL.

ALL ADVERTISING IS SUBJECT TO PUBLISHER'S ACCEPTANCE AND ACCEPTANCE DOES NOT CONSTITUTE AN ENDORSEMENT BY THE ILACP. PUBLISHER RESERVES THE RIGHT TO REJECT ANY ADVERTISEMENT THAT DOES NOT REPRESENT THE MISSION AND MORALS OF THE ASSOCIATION.

**AD SUBMISSION REQUIREMENTS**

EPS, TIFF, PDF (SAVED AT A MINIMUM OF 300 DPI RESOLUTION); ALL FONTS AND IMAGES EMBEDDED. ACCEPTABLE FILES FROM INDESIGN, PHOTOSHOP, QUARK XPRESS AND ILLUSTRATOR. ALL MICROSOFT WORD FILES AND/OR MICROSOFT PUBLISHER FILES WILL BE CHARGED AN ADDITIONAL \$50.00 CONVERSION FEE IN ADDITION TO THE NET AD FEE.

**PRODUCTION SCHEDULE**

ISSUE	AD COPY DUE	MAILED
FEBRUARY	DEC 14, 2017	FEB 16, 2018
JUNE	APR 6, 2018	MAY 31, 2018
SEPTEMBER	JUNE 15, 2018	SEPT 14, 2018
NOVEMBER	SEPT 21, 2018	NOV 15, 2018

PLEASE FORWARD ALL ARTWORK TO [COMMAND@ILCHIEFS.ORG](mailto:COMMAND@ILCHIEFS.ORG) OR MAIL TO: ILLINOIS ASSOCIATION OF CHIEFS OF POLICE, 426 5<sup>TH</sup> STREET, SPRINGFIELD, IL 62701-1824.

**ADVERTISING SERVICES:**  
Cedar Graphics Inc.  
KELLY IRISH (309) 215-9249  
[command@ilchiefs.org](mailto:command@ilchiefs.org)

**INVOICING AND PAYMENTS**  
ILLINOIS ASSOCIATION OF CHIEFS OF POLICE  
ATTN: EXEC DIRECTOR (217) 523-3765 FAX: (217) 523-8352  
[ilacp@ilchiefs.org](mailto:ilacp@ilchiefs.org)

**PAYMENT INFORMATION**

**PLEASE MAKE CHECK PAYABLE TO ILACP**

\_\_\_\_\_ PLEASE INVOICE \_\_\_\_\_ PAYMENT ENCLOSED

\_\_\_\_\_ DISCOVER CARD \_\_\_\_\_ VISA \_\_\_\_\_ MASTERCARD

CARD # \_\_\_\_\_ PIN \_\_\_\_\_ EXPIRES \_\_\_\_ / \_\_\_\_ (mm/yy)

SELECTED DISPLAY SIZE \_\_\_\_\_ TOTAL # ISSUES \_\_\_\_\_

TOTAL AMOUNT \$ \_\_\_\_\_

MS WORD / PUBLISHER / POWERPOINT / PAGEMAKER / COREL DRAW  
CONVERSION FEE OF \$50.00 \_\_\_\_\_

TOTAL DISPLAY COST \$ \_\_\_\_\_

PLEASE SIGN BELOW TO VERIFY THAT YOU HAVE READ AND AGREE TO THE TERMS AND CONDITIONS FOR ADVERTISING IN THE ILLINOIS ASSOCIATION OF CHIEFS OF POLICE "COMMAND" MAGAZINE. UNSIGNED AGREEMENTS WILL NOT BE ACCEPTED.

SIGNATURE: \_\_\_\_\_ DATE: \_\_\_\_\_